



# Izenberg's Catering

## Guidelines: How much do I need?

1600 Butler Pike Conshohocken, PA 19428  
610-828-8900 [www.izenbergs.net](http://www.izenbergs.net)



### How many different appetizer selections?

- For 10 or fewer guests; 2-3 appetizer selections
- For 10-20 guests; 3-4 appetizer selections
- For 20-40 guests; 5-6 appetizer selections
- For 40-60 guests; 6-8 appetizer selections
- For 60-80 guests; 8-10 appetizer selections
- For more than 80 guests; 10-12 appetizer selections

### How many appetizer bites per guest (per hour)?

- If appetizers will be followed by a meal: 4-5 bites
- If there is no meal to follow: 5-6 bites
- If there is no meal to follow, and the party is over a mealtime: 10-12 bites
- If alcohol is being served: Add 1-2 bites to above numbers

### So, for example...

If you are having a cocktail party from 6-9 with no dinner being served, and you'll have 100 guests:  
100 guests X 11 to 14 bites X 3 hours = 3300 to 4200 total bites needed.

### Planning drinks for your party?

- Most guests will consume two drinks during the first hour of the party, and one drink during each following hour. A general rule of thumb;
- 50% will prefer WINE
- 30% will prefer BEER
- 20% will prefer MIXED DRINKS

If you do not intend to serve mixed drinks, then count on 60% consuming wine, and 40% beer.

### Basic Bar Set-Up;

Bourbon, gin, rum, blended scotch, tequila, vodka, sweet vermouth, dry vermouth, triple sec

### Mixers;

Sour mix, orange juice, cranberry juice, tonic water, soda water, vodka, cola, lemon/lime soda, gingerale  
bloody mary mix

### Garnishes & Extras for the Bar;

Bitters, olives, lemons & limes, celery, tonic water, maraschino cherries, grenadine, lime juice, sweet & sour mix

### The "Well-Appointed" Bar;

Add to the above three; single malt scotch, Canadian whiskey, orange liqueur, gourmet bitters,  
bleu cheese stuffed olives, gourmet sodas, ginger beer

### The "Super-Premium" Bar;

Add to the above four; liqueurs (coffee, Schnapps, etc), brandy, cognac, port, sherry